

2011 AEJMC

Scholastic Journalism Division Mid-Winter Meeting

Poynter Institute, St. Petersburg, Fla.
Jan. 7-8, 2011

Friday, Jan. 7

1 p.m.

Amphitheater

Welcome

Vanessa Shelton, division head and executive director of Quill & Scroll at the University of Iowa.

1:10 – 2:20 p.m.

Amphitheater

Wendy Wallace, Poynter Institute, and Logan Aimone, NSPA

Re-Imagining Student Journalism: This session will look at the best scholastic and college student media websites to find trends in the use of social media, interactivity, and crowd sourcing. Wallace is the High School Journalism Director at Poynter; and Aimone is the executive director of NSPA.

2:30 – 4:15 p.m.

Amphitheater

Roy Peter Clark, Poynter Institute

The Mechanics of Writing in the Digital Era: Clark, who has just published the book *The Glamour of Grammar: A Guide to the Magic and Mystery of Practical English* (Little, Brown and Company), will lead a session on grammar, style and composition. Attendees are encouraged to purchase the book before coming to the Mid-Winter Meeting. It is \$19.99 from the publisher but is available for less from commercial Internet sites such as Amazon.com and Barnes & Noble.

4:20 – 5:20 p.m.

Amphitheater

Howard Finberg, Poynter Institute

NewsU.org as a Tool for Your Classroom: This session will look at how to incorporate lessons from Poynter's NewsU.org into the high school or college journalism program. In particular, it look at relevant lessons for reporting, writing, designing, law and ethics, as well as the new program, JRN 101, an online introduction to journalism class.

5:30 p.m.

Amphitheater

Members Meeting (and state-related gift exchange)

7:30 p.m.

Dinner off site, on your own, but with the group

Saturday, Jan. 8

9 – 9:50 a.m.

Amphitheater

Supporting advisers in the 21st Century

Panelists: Candace Perkins Bowen, Kent State University (moderator); John Bowen, Kent State; Cheryl Pell, Michigan State; and Kathy Schrier, executive director of the Washington Journalism Education Association. This panel will discuss the ways national and state associations, as well as university faculty, can support high school advisers as more and more administrators put in place restrictive policies that limit student free expression and hamstring advisers' support of such expression.

(over)

Saturday, Jan. 8, continued ...

10 – 10:50 a.m.

Amphitheater

Mark Goodman, Kent State University, Jeff Browne, University of Kansas and Sarah Nichols, California JEA Director

Adviser Protection: In the 21st Century, advisers are facing more and more obstacles in their attempts to be good stewards of the First Amendment. They often find themselves in the middle, attempting to balance the goal of teaching basic civil rights to their students with their own personal goal of maintaining their job and status within the faculty. Only one state has enacted legislation that protects advisers: California. This panel will discuss the obstacles advisers face and the efficacy of the California law.

11 a.m. – noon

Amphitheater

Research Presentation

Current Research: Presenters will discuss their current research in scholastic journalism. Presenters: Peter Bobkowski, University of North Carolina at Chapel Hill, "Secondary schools with highly achieving journalism programs: An analysis of California and Texas"; Candace Walton, University of South Dakota, "Academic Dishonesty Among Journalism and Mass Communication Majors"; Karla Kennedy, University of Florida, "That Symbol of Hate or Heritage: Tinker and Fraser Weigh in on Campus Confederate Flag Display"; and Bruce Konkle, University of South Carolina, "The South Carolina Scholastic Press Association, 1961-1986: Its Second Quarter Century of Serving Student Journalists in the Palmetto State." Moderator and Discussant: Meredith Cummings, University of Alabama.

12:10 – 1:05 p.m.

Poynter Dining Room

Lunch. Special Presentation by Vanessa Shelton, division head.

1:15 – 2:15 p.m.

Amphitheater

Wayne Garcia, Executive Director of the Florida Scholastic Press Association

Social Media and the Student Press: This session will look at how to take advantage of social media (Facebook.com and Twitter) to reach broader audiences. It will also discuss how social media can be a reporting tool.

2:20-3:20 p.m.

Amphitheater

Roxanne Watson, University of South Florida

Teaching Media Law in the 20th Century: This session will look at how to teach media law to students in the 21st Century. Dr. Watson, an assistant professor at USF's School of Mass Communications, will discuss how to teach the key principles of the First Amendment in an environment where many students assume that the powers-that-be are within their rights to suppress information, encourage self-censorship, or censor outright.

3:30 – 4:40 p.m.

Amphitheater

Historical Research Panel

Historical research of the Scholastic Press: Bruce Konkle, University of South Carolina; Diana Hadley, Franklin (Ind.) College and Indiana High School Press Association; Karen Flowers, University of South Carolina; and David W. Bulla, Iowa State University. Professor Konkle will lead a panel discussion about topics, strategies and challenges of preserving the history of scholastic journalism.

7 p.m.

Dinner (*Off site, on your own, but with the group*)

Note: Please send your registration fee to David W. Bulla, Assistant Professor and AEJMC Scholastic Division Vice Chair, 111 Hamilton Hall, Iowa State University, Ames, IA 50011. The fee is \$75. Make check payable to: AEJMC Scholastic Journalism Division.